

## **COOKIE POLICY**

This Cookie Policy applies to the websites listed at the end of this Policy, which are operated or controlled by Getac Technology Corporation on behalf of itself, its subsidiaries and its affiliates (together, “**Getac**”)

### **Websites to which this Policy applies**

This Policy applies to the following websites that are operated or controlled by Getac:

- <http://de.getac.com/index.html>
- <http://en.getac.com/index.html>
- <http://es.getac.com/index.html>
- <http://fr.getac.com/index.html>
- <http://intl.getac.com/index.html>
- <http://it.getac.com/index.html>
- <http://ru.getac.com/index.html>
- <http://uk.getac.com/index.html>
- <http://getac.co.uk/index.html>
- <http://latam.getac.com/index.html>
- <http://tw.getac.com/index.html>
- <http://www.getac.com.cn/index.html>
- <http://apac.getac.com/index.html>
- <http://us.getac.com/index.html>
- <http://mx.getac.com/index.html>
- <http://www.getac.com.mx/index.html>
- <http://be.getac.com/index.html>
- <https://www.getacstore.com/>
- <https://partners.getac.com>
- <http://rma.getac.com>
- <https://tpm.getacuk.com>

### **What are cookies?**

Cookies are small text files that may be stored on your computer or other device when you visit a website. They are generally used to make websites work, to keep track of your movements within the website, to remember your login details, and so on.

There are different types of cookies, and they can be distinguished on the basis of their origin, function and lifespan. Important characteristics of cookies include the following:

- **First party cookies** are cookies that are placed by the website you are visiting, while **third party cookies** are placed by a website other than the one you are visiting. Please note that we do not control the collection or further use of data by third parties.
- **Necessary cookies** are necessary to allow the technical operation of a website (e.g., they enable you to move around on a website and to use its features).
- **Performance cookies** collect data on the performance of a website such as the number of visitors, the time spent on the website and error messages.
- **Functionality cookies** increase the usability of a website by remembering your choices (e.g. language, region, login, and so on).

- **Targeting/advertising cookies** enable a website to send you personalized advertising.
- **Session cookies** are temporary cookies that are erased once you close your browser while **persistent or permanent cookies** stay on your device until you manually delete them or until your browser deletes them based on the duration period specified in the persistent cookie file.

More information on all aspects of cookies can be found on [www.allaboutcookies.org](http://www.allaboutcookies.org). Please note that Getac has no affiliation with, and is not responsible for, this third party website.

## Why do we use cookies?

We may use cookies to:

- distinguish between users;
- improve the use and the functionality of our website;
- tailor our website and products to your needs and preferences;
- process your purchase orders; and
- analyse how our website is used and compile anonymous and aggregate statistics.

We do not use the collected information to create user profiles.

## What types of cookies do we use?

An overview of the cookies used on this website is set out in the following table.

Name	First Party or Third Party?	Duration	Purpose	Types of data collected
IDE	Third party (DoubleClick)	2 months	Functionality (advertising)	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.
TEST_COOKIE	Third party (DoubleClick)	2 months	Functionality (advertising)	This cookie is used for re-targeting, optimisation, reporting and attribution of online adverts.
_ga	Third party (Google Analytics)	2 years	Functionality (site analytics)	This cookie is typically written to the browser upon the first visit. If the cookie has been deleted by the browser operator, and the browser subsequently visits getac.com, a new _ga cookie is written with a different unique ID. In most cases, this cookie is used to determine unique visitors to getac.com and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure.
_utma	Third party (Google Analytics)	2 years	Functionality (site analytics)	This cookie is typically written to the browser upon the first visit. If the cookie has been deleted by the browser operator, and the browser subsequently visits getac.com, a new _utma cookie is written with a different unique ID. In most cases, this cookie is used to determine unique visitors to getac.com and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure.
_utmb	Third party (Google Analytics)	30 minutes	Functionality (site analytics)	This cookie is used to establish and continue a user session with getac.com. When a user views a page on getac.com, the Google Analytics code attempts to update this cookie. If it does not find the cookie, a new one is written and a new session is established. Each time a user visits a different page on getac.com; this cookie is updated to expire in 30 minutes, thus continuing a single session for as long as user activity continues within 30-minute intervals. This cookie expires when a user pauses on a page on getac.com for longer than 30 minutes.
_utmc	Third party (Google Analytics)	Until end of session	Functionality (site analytics)	This cookie operates in conjunction with the '_utmb' cookie to determine whether or not to establish a new session for the user. If it does not find the cookie, a new one is written and a new session is established. This cookie expires when a user's session is no longer active.

_utmz	Third party (Google Analytics)	6 months	Functionality (site analytics)	This cookie stores the type of referral used by the visitor to reach getac.com, whether via a direct method, a referring link, a website search, or a campaign such as an ad or an email link. It is used to calculate search engine traffic, ad campaigns and page navigation within getac.com. The cookie is updated with each page view to getac.com.
_utmt	Third party (Google Analytics)	10 minutes	Functionality (site analytics)	Used to throttle request rate.
ELOQUA	Third party (Eloqua)	2 Years	Functionality (Marketing Analytics)	This cookie is set by Eloqua and is used by Getac to track individual visitors and their use of some pages on this site. It is set when you first visit the site and updated on subsequent visits.
ELQSTATUS	Third party (Eloqua)	2 Years	Functionality (Marketing Analytics)	This cookie is set by Eloqua and is used by Getac to track individual visitors and their use of some pages on this site. It is set when you first visit the site and updated on subsequent visits.
NID, 1P_JAR	Third Party (Google maps)	6 months	Functionality (advertising)	Google ad personalisation
fr	Third Party (Facebook)	2 months	Functionality (Social media)	Facebook like button integration. Detects the number of "likes" and whether you are logged into Facebook or not.
ASP.NET_ SessionId  X-Mapping- kfpgcdol	First Party	Until end of session	Functionality (Site Functionality)	Enhances the user experience through remembering logins, search terms, search results, etc
lang	First Party	1 year	Functionality (Site Functionality)	This cookie is a session cookie that keeps track of the language, which the user has chosen.

**<https://www.getacstore.com/> Specific cookies**

Name	First Party or Third Party?	Duration	Purpose	Types of data collected
woocommerce_its_in_cart  woocommerce_cart_hash	First Party	Until end of session	Functionality (shopping cart)	This cookie is used for the shopping cart functionality.
wp_woocommerce_session_4d1c159065f1c5d57e7e6a16e2590aec	First Party	3 days	Functionality (shopping cart)	This cookie will keep your shopping cart selection for 3 days unless the cookie is deleted.
PYPF	Third Party (Paypal)	1 month	Functionality (paypal)	Used for the Paypal login system.

**[https://partners.getac.com](https://partners.getac.com/) Specific cookies**

Name	First Party or Third Party?	Duration	Purpose	Types of data collected
RELAYLOGIN JSESSIONID	First Party	Until end of session	Functionality (partner portal)	These cookies are used to create a login session.
USER	First Party	1 month	Functionality (partner portal)	This cookie provides the functionality for your user profile.

**<http://rma.getac.com/WEB/> Specific cookies**

Name	First Party or Third Party?	Duration	Purpose	Types of data collected
DownloadID	First Party	Until end of session	Functionality (Service System)	Service system login functionality.

Please note that the processing of your personal data in connection with cookies, and for other purposes, is governed by our [Privacy Policy](#).

In addition, we may also use web beacons (or clear GIFs) and other similar technologies in addition to, or in combination with, cookies. A web beacon is typically a transparent graphic image (usually 1 pixel x 1 pixel) that is placed on a site or in an email and it helps us to understand the behaviour of visitors of our website. More information on web beacons can be found on <http://www.allaboutcookies.org/web-beacons/>. Please note that Getac has no affiliation with, and is not responsible for, this third party website.

**How can you control cookies and web beacons?**

Most internet browsers are set to automatically accept cookies. Depending on your browser, you can set your browser to warn you before accepting cookies, or you can set it to refuse them. Please refer to the 'help' button (or similar) on your browser to learn more about how you can do this.

Disabling cookies may impact your experience on our websites.

If you use different devices to access our websites, you will need to ensure that each browser of each device is set to your cookie preference.

More information on how to manage cookies is available from:

<http://www.allaboutcookies.org/manage-cookies/>. Please note that Getac has no affiliation with, and is not responsible for, this third party website.

In addition, you may opt-out from cookies by visiting the following sites and selecting which company cookies you would like to opt-out from: <http://www.aboutads.info/choices/#completed> and <http://www.youronlinechoices.com/>. Please note that Getac has no affiliation with, and is not responsible for, these third party websites.

Last updated: April/17/2018